

**NATIONAL PYGMY GOAT ASSOCIATION
PUBLICATIONS COMMITTEE**

REPORT TO THE BOARD

May 2018

On 1/6/18, newly elected Vice President Kim Shunney contacted me and asked if I would accept an interim appointment as the Publications Committee Chair. Apparently, the duly appointed chair, Jean Sisco, had resigned the position. I checked the NPGA website and learned that the Publications Committee membership consisted of the following:

Chair Jean Sisco	resigned
Renee Furst, region 7	rotates off 6/18
Karen Butler, region 4	due to rotate off 1/18
Lynda Gredin, region 5	rotated off 6/17
Sarah Read, region 5	due to rotate off 1/18
Maggie Leman, region 8	automatic member (webmaster, MEMO editor)

This information meant that effective February 1, the committee members would consist of Renee Furst and editor/webmaster Maggie Leman. I called VP Shunney back and accepted the interim appointment, and told her that according to R&R 8.C.2, an interim chair may not appoint committee members. This would result in a pretty sparse committee until the regular announcement and application period ran its course and a regular chair appointment was made (June 2018 at the earliest).

At the Board Meeting then underway, Motion 2018-5 by Director Shunney, seconded by Director Shipley was introduced which stated: "I move that the Board authorize interim chair Ray Hoyt of the Publications Committee to appoint interim committee members to serve until the June 2018 board meeting. The motion passed unanimously.

In the meantime, I learned that the Publications Committee had another member, appointed in July 2017 by then Chair Jean Sisco that had not appeared on the website: Danielle Kaheaku, of Escondido, CA – a region 3 member. Her rotation date is July 2020.

As authorized by Motion 2018-5, I appointed Interim committee members that had volunteered to serve on the committee until June 2018:

Crystal Shults from Region 7
Lisa Salmi from Region 8

Committee Activity

During late January and early February, a total of 22 MEMO articles were reviewed by the committee for insertion into the Spring issue.

On 2/9/18, I received a reprint request from a Samantha Keeble (on behalf of her daughter, Mattisen Keeble, a youth member from Lakeland, FL) to use a drawing from the NPGA website in an educational project. I found that the drawing in question was the one included in an article by Jennifer Maas, DVM

entitled Urinary Calculi. The article is found in the Goat Resources section under Health. The request appeared to be reasonable, but because I did not have the benefit of any recent Board history or preferences on reprints, I sought input from both VP Kim Shunney and Editor Maggie Leman. VP Shunney knew of no recent reprint policy which would preclude honoring the request; Editor Leman did not see an issue of giving reprint permission as long as proper credit is given to NPGA. The requestor, Samantha Keeble, was so advised.

On 2/28/18, I received an email request from a Justina Beam from Chandler, TX to use the NPGA-owned goat image on a T-Shirt design for her Rowdy's Ranch. She sent a photo of the proposed design. It was clear from the submitted design that the pygmy goat was our logo goat (overall appearance all the way down to the shadings on the body). She said that her cousin-in-law is making her a shirt and claimed to have found the "free" image while doing a google search. I advised her of the pertinent part of NPGA R&R 15.D which prohibits the use of the NPGA logo for unofficial purposes for any reason. Since the goat image is an integral part of the NPGA logo, and it was drawn specifically for NPGA's use, I denied her request. She was so notified.

O 4/3/18, I was advised by Editor Maggie Leman that the University of California at Madera Cooperative Extension website contained some NPGA copyrighted material – among other things, the entire NPGA Showmanship Manual, the NPGA Breed Standard, and other NPGA documents. A list of my actions follow:

- Drafted a letter to the "Editor" of the offending website, Shannon Mueller, Ph.D., asking her if NPGA permission had been sought and/or granted for NPGA copyrighted material to be posted. I also informed her that all unapproved material must be removed from that site. The letter was emailed on 4/13/18.
- On 4/17/18, Dr. Mueller emailed me her response saying that the NPGA documents had been removed from their website, apologizing for their posting without permission. She also advised that if NPGA ever decides to grant permission to educational entities to reprint NPGA material, they would appreciate being able to provide such material to their 4-H members.
- Also on 4/17/18, I received an email from a Tracy Newton from the 4-H Development Program at the University of California at Fresno Cooperative Extension asking if would be OK if they ran a link on their website to the NPGA website for the purchase of goat publications being offered for sale by NPGA. I assured her that the listing of a link to NPGA as a resource for the purchase of NPGA publications was fine; it is the unauthorized reprinting or copying of the actual NPGA material that we seek to prevent. This request suggested to me that the word is being circulated within the UC Cooperative Extension system that they wished to get their house in order regarding NPGA material on their websites.

The copyright infringement matter just mentioned drove VP Shunney to ask if I would draft a Board Meeting Agenda Submission Form to agendize a New Business item calling for the formulation of a Board policy that prescribes when, for whom, and under what conditions, permission would be granted to reprint/copy articles or sections of articles from the NPGA website or to reprint/copy NPGA publications. R&R 15.D sets forth that NPGA may grant such permission, but provides absolutely no guidance on when permission is granted, to whom it might be granted, what might be or not be in NPGA best interests if permission is granted. The Board is the proper place to set this policy so NPGA's interests are protected. The Agenda Item Submission Form was prepared and sent to VP Shunney for submission to the President.

During April, a total of 33 MEMO articles were reviewed by the committee for insertion into the Summer issue.

On 5/4/18, I was forwarded an email by MEMO Editor Maggie Leman that she had received from a 4Her asking permission to copy a MEMO article appearing in the Winter 2017 issue. The article was entitled "A Pet Goat: Debunking 8 ill-conceived notions." The 4Her was wishing to distribute the material at her county fair to those whom she sought to educate on keeping goats. The author of the MEMO article was not believed to be an NPGA member; the article was sourced to the author's own website. After conferring with our MEMO Editor, I recommended to the 4Her that she seek copy permission directly from the author to avoid any possible copyright problems for NPGA.

Finally, as I have advised VP Kim Shunney, I have not applied for regular appointment to this position. I agreed to accept the interim appointment to help NPGA when they apparently found themselves with a vacant position with no applicants on file. I would hope that the recent advertising for the opening has produced one or more acceptable candidates.

Respectfully submitted,

Ray Hoyt
Interim Chair