

NPGA Public Relations Report  
April 2018

Committee Members:

Chair: Tracy Carter 01/21

Region: 1      Jerrod Alcaida 01/21  
          3      Gina Miller 01/19  
          4      Gail Brinkley 06/19  
          5      Michele Neckermann 01/19  
          6      Tamela Bartels-Polanin 02/20  
          7      Heather Vernon 01/19  
          7      Carlo DeVargos 01/19  
          8      Darren Watkins 05/20

The Public Relations committee is continuing to spread the word about the NPGA. We continue to have inquiries from 4H Leaders, Student Ag days and other organizations wanting banners and information for their shows. We have a draft layout/design for a banner that we are finalizing.

We continue to work as a committee to get advertisement in Magazines for a swap in the memo, but to date we unfortunately have had no one take us up.

The NPGA Information Portal has been successful since its creation in June 2016. This is a stepping stone for getting NPGA reflected in Social Media in a positive light. Since the latest changes in settings, consistency on posts that are approved has improved.

Reminder of the NPGA Public Relations email account. [NPGAPR@gmail.com](mailto:NPGAPR@gmail.com)

The current balance for Public Relations is \$350. No additional funds are requested now. Funds will be spent on items below.

Fliers for 4H Leaders to distribute at shows  
Startup of Banner Sales  
Reproduction of Youth packets

I have also been interviewed by local TV stations at club shows. I feel this is a great way to get the NPGA recognized in areas that we hold shows. There is no charge to clubs for this. I have also advertised shows in the local newspaper.

Respectfully submitted,

Tracy Carter  
Public Relations Chair