

## MEMO Editor Report June 2018

The last 2 MEMOS (Spring 2018 and Summer 2018) were 80 and 64 pages each, with approximately 12 pages of standing content. The Spring 2018 issue was 80 pages contained 11 articles, including the January 2018 board meeting minutes, the 2017 PGCH Does and Bucks, MCH Does and Bucks, Platinum Wethers, and Plus Does, and 18 show results. The Summer issue was 64 pages, contained 11 articles, and 10 show results.

Don't forget that the Fall Convention issue has color ads for sale.

I will be selling chances for a free year's business card ad in MEMO at convention.

Show results are being submitted reasonably well and reasonably on time. I want to remind show chairs that I will prepare show results for a fee. Two clubs are now making use of this service.

I would still like to get the back cover advertising space sold. It is \$125.00 per issue or \$450.00 for a year. I currently run the NPGA Merchandise ad or the Youth Scholarship fund in the space.

Dr. Jay and the HER committee have approved a number of articles and always respond quickly.

I would like to encourage the Youth and PR committees to submit an article for every issue. I would really like to have access to the scholarship essays and bios that are submitted by all of the youth for possible inclusion in MEMO. I would like to see the Youth Scholarship applications being submitted in digital form to make it easier for the NPGA to use the materials submitted. At this time the scholarship application is only accepted as a hard copy. I can help the Youth committee create a template in Word that can be downloaded.

I have done a first pass through of the past issues of the Pygmy Goat World and have submitted about 30-40 articles to HER where appropriate and the Publications committee for approval in current and future issues. I will continue to submit articles to these committees in batches.

Respectfully submitted,

Maggie Leman