

## January 2012 PR Committee Report

Chair-Tammi Josephson-1/14

Region #1-Niccole Boies-1/14

Region #2-Gina Miller-1/14

Region #3-Barb Lutz-1/14

Region # 4-Gail Brinkley-2/12

Region#7- Tammy Thorn-1/14

Region #7-Pat Kaufmann-1/14

Region#8- Debbie McGhee-6/12

Accomplishments: I gave a speech at 2011 Convention in WA on the importance of youth to NPGA's future. Jennifer Josephson, Kevin Kress and Elaine Krieg also stood up and spoke about how NPGA has been a part of their life for they all started as youth themselves. I got a tremendous amount of positive feedback from this and it seemed to open up people minds about youth involvement.

Also contacted Lynette Clooney of the merchandise Dept. and some overstock items were sent to a 4-H event that requested some NPGA items to help with their promotion of pygmy goats.

Goals: I would like to give another speech at the 2012 convention about importance of youth to NPGA.

Also would like to work at the details on our "adopt a kid" program and get that program implemented for 2012.

Need to complete the universal letter that we plan to send out to different places to take advantage of the free advertising/promotion of pygmy goats.

Expenses: None